

STATE ECONOMIC IMPACT



HERE *for* AMERICA

CALIFORNIA

ECONOMIC IMPACT IN CALIFORNIA

INVESTMENT

\$5.1 billion invested

\$12.3 billion purchased from U.S. suppliers

1,022 international nameplate dealerships

1,374,154 vehicles sold in 2016

75% retail market share of vehicles sold in California



EMPLOYMENT

187,253 total jobs generated in California

- **11,549** direct employment
- **81,435** dealership jobs
- **94,269** other indirect employment

\$12.7 billion total employee compensation

- **\$5.1 billion** dealership employee compensation
- **\$7.6 billion** in direct and other indirect employee compensation

REVENUES

The economic activity of international automakers' in California generated:

- **\$3.4 billion** in state and local tax receipts and other revenues
- **\$3.2 billion** in federal tax receipts and other revenues for the federal government

The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$20.4 BILLION** to California's Gross State Product (GSP) in 2016.



INTERNATIONAL AUTOMAKERS FACILITIES

HEADQUARTERS

- Acura – Torrance
- Aston Martin Lagonda of North America, Inc. – Irvine
- American Honda Finance Corporation – Torrance
- American Honda Motor Co., Inc. – Torrance
- Genesis – Fountain Valley
- Hyundai Motor America National – Fountain Valley
- Mobis Parts America, LLC (Hyundai/Kia) – Fountain Valley
- Kia Motors America – Irvine
- Mazda North American Operations – Irvine
- Mitsubishi Motors North America, Inc. – Cypress
- Toyota Motor Credit Corporation – Torrance
- Toyota Motor Sales U.S.A., Inc. – Torrance

MANUFACTURING

- TABC, Inc. (Toyota) – Long Beach

R&D

- BMW iVentures – Mountain View
- BMW Technology Office – Mountain View
- Designworks (BMW Group) – Newbury Park
- BMW of North America Engineering and Emission Test Center – Oxnard
- Honda R&D Americas, Inc. Advanced Design Studio – Los Angeles
- Honda R&D Innovations, Inc. – Mountain View
- Honda R&D Americas, Inc. Los Angeles Center – Torrance
- Hyundai Kia America Technical Center, Inc. Proving Ground – California City
- Hyundai Kia America Technical Center, Inc. Engineering Facility – Chino
- Hyundai Kia America Technical Center, Inc. North American Quality Center – Chino
- Hyundai Kia America Technical Center, Inc. Design Center/Tech Facility – Irvine
- Hyundai Kia America Technical Center, Inc. Hyundai Ventures – Menlo Park
- Kia Design Center America – Irvine
- Mazda R&D Irvine – Irvine
- Mercedes-Benz R&D North America – Carlsbad
- Mercedes-Benz R&D North America – Long Beach
- Mercedes-Benz R&D North America – Sunnyvale
- Mitsubishi Motors R&D of America, Inc. – Cypress
- Mitsubishi Motors R&D of America, Inc. – Palo Alto
- Nissan Design America – San Diego
- Nissan Research Center Silicon Valley – Sunnyvale
- Nissan Technical Center Fuel Cell Research Center – West Sacramento



R&D (Continued)

- Subaru Research & Development – Cypress
- Toyota Racing Development – Costa Mesa
- Toyota Motor Engineering and Manufacturing North America, Inc. – Gardena
- Toyota InfoTechnology Center U.S.A., Inc. – Mountain View
- Caltly Design Research (Toyota) – Newport Beach
- Toyota Research Institute – Palo Alto
- Caltly Design Research (Toyota) – San Francisco
- Toyota Motor Engineering and Manufacturing North America, Inc. Plant Engineering Partner Robot Group – San Jose
- Volkswagen Design Center – Los Angeles
- Volkswagen Electronics Research Laboratory – Belmont
- Volkswagen Test Center California – Oxnard
- Audi C.O.D.E (Volkswagen) – San Francisco
- Volvo Cars North America Monitoring & Concept Center – Camarillo
- Volvo Cars R&D Silicon Valley Tech Center – Mountain View

FINANCE

- American Honda Finance Corporation Regional Office – Cypress
- American Honda Finance Corporation Regional Office – San Ramon
- Hyundai Capital America – Irvine
- Hyundai Capital America – Irvine
- Hyundai Capital Irvine – Irvine
- Toyota Financial Services District Sales and Service Office – Agoura Hills
- Toyota Financial Services Western Regional Office – Anaheim
- Toyota Motor Credit Corporation – Anaheim
- Toyota Financial Services District Sales and Service Office – Arcadia
- Toyota Financial Services District Sales and Service Office – Elk Grove
- Toyota Motor Sales U.S.A., Inc. Regional Office – Irvine
- Toyota Financial Services District Sales and Service Office – San Diego
- Toyota Financial Services District Sales and Service Office – San Ramon

SALES AND TRAINING

- BMW of North America Regional Office – Newbury Park
- BMW of North America Training Center – Ontario
- Honda/Acura Zone Office – Torrance
- Honda Zone Office – Walnut Creek
- Hyundai Motor America Service Engineer – Fountain Valley
- Hyundai Western Region – Fountain Valley
- Kia Regional Office – Irvine



SALES AND TRAINING (Continued)

- Kia Training Center – Irvine
- Mazda Regional Office – Irvine
- Mazda Technical Service – Irvine
- Mazda Training Center – Irvine
- Mazda Training Center – Pleasanton
- Mercedes-Benz USA West Coast Campus – Long Beach
- Infiniti Regional Office – Irvine
- Nissan Regional Office – Irvine
- Nissan Service Training Center – Livermore
- Nissan Service Training Center – Ontario
- Subaru Zone Office – Costa Mesa
- Subaru Zone Office – Pleasanton
- Subaru Sales Training Center – Sacramento
- Lexus Division Area Office – Irvine
- Toyota Motor Sales U.S.A., Inc. Regional Office – San Ramon
- Toyota Motor Credit Corporation – Torrance
- Volkswagen, Audi, and Volkswagen Credit, Inc. Regional Offices – Woodland Hills
- Volvo Car USA – Irvine
- Volvo Cars Training Center – San Leandro
- Volvo Cars Training Center – Santa Fe Springs

PARTS CENTERS

- BMW of North America Regional Parts Distribution Center – Redlands
- BMW of North America Regional Parts Distribution Center – Stockton
- Honda Parts Distribution Center – Chino
- Honda Parts Distribution Center – Stockton
- Honda Parts Distribution Center – Torrance
- Mobis Parts Distribution Center (Hyundai) – Ontario
- Mobis Parts Distribution Center (Kia) – Riverside
- Mercedes-Benz Parts Distribution Center – Fontana
- Nissan Parts Distribution Center – Compton
- Nissan Parts Distribution Center – Sacramento
- Subaru Regional Distribution Center – Fontana
- Toyota Material Distribution Center – Compton
- Toyota Parts Distribution Center – Ontario
- Toyota Parts Distribution Center – Torrance
- Volkswagen Parts Distribution Center – Ontario
- Volkswagen Parts Distribution Center – Rocklin
- Volvo Car USA Parts Distribution Center – Ontario



OTHER

- BMW of North America Vehicle Distribution Center – Oxnard
- BMW Group Representative Office – Sacramento
- BMW Performance Center West – Thermal
- Honda Proving Center of California – Cantil
- Honda Performance Development – Santa Clarita
- Honda Patents and Technologies – Torrance
- Hyundai Capital Irvine Headquarters – Newport Beach
- Mobis Multimedia Remanufacturing Center of America (Hyundai/Kia) – Ontario
- Mobis Quality Center to America (Hyundai/Kia) – Ontario
- Mercedes-Benz USA Classic Center – Irvine
- Subaru of America, Inc. – Cypress
- Toyota AirFlite – Long Beach
- Toyota Port/Transport Operations – Long Beach
- Toyota Logistics Services, Inc./Transport Operations – Mira Loma
- Toyota Logistics Services, Inc./Transport Operations – Richmond
- Toyota Logistics Services, Inc./Marshalling Yard – San Diego
- Toyota Motor Sales U.S.A., Inc. – Torrance

SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT: The 2016 Global Automakers and AIADA Economic Impact Survey, AIADA's membership roster, The University of Michigan Transportation Research Institute 1998 study prepared for the Association of International Automobile Manufacturers (AIAM), NADA DATA, IHS Automotive Vehicle Registration Data, and WardsAuto InfoBank.

Automobile manufacturers participating in the 2016 Global Automakers and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Maserati, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo.

Direct employment multiplier of 9.9 derived by SCOUT Economics from IMPLAN U.S. input-output model for 2015.

