

STATE ECONOMIC IMPACT



HERE *for* AMERICA

KENTUCKY

ECONOMIC IMPACT IN KENTUCKY

INVESTMENT

\$7 billion invested

500,766 vehicles produced in 2016

\$11 billion purchased from U.S. suppliers

120 international nameplate dealerships

67,893 vehicles sold in 2016

51% retail market share of vehicles sold in Kentucky



EMPLOYMENT

77,626 total jobs generated in Kentucky

- **10,057** direct employment
- **6,182** dealership jobs
- **61,387** other indirect employment

\$4.7 billion total employee compensation

- **\$307 million** dealership employee compensation
- **\$4.4 billion** in direct and other indirect employee compensation

REVENUES

The economic activity of international automakers' in Kentucky generated:

- **\$616 million** in state and local tax receipts and other revenues
- **\$1.1 billion** in federal tax receipts and other revenues for the federal government

The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$8 BILLION (4%)** to Kentucky's Gross State Product (GSP) in 2016.



HERE *for* AMERICA

VEHICLES MADE IN KENTUCKY



Lexus ES*



Toyota Avalon*



Toyota Avalon Hybrid*



Toyota Camry*



Toyota Venza*

*Exported from America

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

INTERNATIONAL AUTOMAKERS FACILITIES

HEADQUARTERS

- Toyota Motor Engineering and Manufacturing North America, Inc. – Erlanger
- Toyota Motor Engineering and Manufacturing North America, Inc. Plant Engineering – Lexington

MANUFACTURING

- Toyota Motor Manufacturing Kentucky – Georgetown

PARTS CENTER

- Toyota Parts Distribution Center – Hebron

OTHER

- Toyota Logistics Services, Inc./Marshalling Yard – Georgetown

SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT: The 2016 Global Automakers and AIADA Economic Impact Survey, AIADA's membership roster, The University of Michigan Transportation Research Institute 1998 study prepared for the Association of International Automobile Manufacturers (AIAM), NADA DATA, IHS Automotive Vehicle Registration Data, and WardsAuto InfoBank.

Automobile manufacturers participating in the 2016 Global Automakers and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Maserati, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo.

Direct employment multiplier of 9.9 derived by SCOUT Economics from IMPLAN U.S. input-output model for 2015.

FIVE models manufactured by international automakers in Kentucky are exported to **18 COUNTRIES AND TERRITORIES** around the globe.



