

STATE ECONOMIC IMPACT



HERE *for* AMERICA

MISSISSIPPI

ECONOMIC IMPACT IN MISSISSIPPI

INVESTMENT

\$4.2 billion invested

543,832 vehicles produced in 2016

\$3.6 billion purchased from U.S. suppliers

82 international nameplate dealerships

45,921 vehicles sold in 2016

53% retail market share of vehicles sold in Mississippi



EMPLOYMENT

34,171 total jobs generated in Mississippi

- **7,969** direct employment
- **3,513** dealership jobs
- **22,689** other indirect employment

\$1.9 billion total employee compensation

- **\$181 million** dealership employee compensation
- **\$1.8 billion** in direct and other indirect employee compensation

REVENUES

The economic activity of international automakers' in Mississippi generated:

- **\$401 million** in state and local tax receipts and other revenues
- **\$514 million** in federal tax receipts and other revenues for the federal government

The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$4 BILLION (3.6%)** to Mississippi's Gross State Product (GSP) in 2016.



HERE *for* AMERICA

VEHICLES MADE IN MISSISSIPPI



Nissan Altima*



Nissan Frontier*



Nissan Murano*



Nissan Titan*



Nissan Cargo NV*



Nissan Passenger NV*



Toyota Corolla*

*Exported from America

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

INTERNATIONAL AUTOMAKERS FACILITIES

MANUFACTURING

- Nissan Canton Vehicle Assembly Plant – Canton
- Toyota Motor Manufacturing Mississippi – Blue Springs

PARTS CENTER

- Nissan Parts Distribution Center – Olive Branch

SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT: The 2016 Global Automakers and AIADA Economic Impact Survey, AIADA's membership roster, The University of Michigan Transportation Research Institute 1998 study prepared for the Association of International Automobile Manufacturers (AIAM), NADA DATA, IHS Automotive Vehicle Registration Data, and WardsAuto InfoBank.

Automobile manufacturers participating in the 2016 Global Automakers and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Maserati, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo.

Direct employment multiplier of 9.9 derived by SCOUT Economics from IMPLAN U.S. input-output model for 2015.

SEVEN models manufactured by international automakers in Mississippi are exported to **18 COUNTRIES AND TERRITORIES** around the globe.



