

# STATE ECONOMIC IMPACT



HERE *for* AMERICA

## TEXAS

### ECONOMIC IMPACT IN TEXAS

#### INVESTMENT

**\$1.9 billion** invested

**261,651** vehicles produced in 2016

**\$7.7 billion** purchased from U.S. suppliers

**610** international nameplate dealerships

**688,865** vehicles sold in 2016

**54%** retail market share of vehicles sold in Texas



#### EMPLOYMENT

**132,365** total jobs generated in Texas

- **7,893** direct employment
- **47,571** dealership jobs
- **76,901** other indirect employment

**\$8.5 billion** total employee compensation

- **\$2.9 billion** dealership employee compensation
- **\$5.6 billion** in direct and other indirect employee compensation

#### REVENUES

The economic activity of international automakers' in Texas generated:

- **\$1.6 billion** in state and local tax receipts and other revenues
- **\$2.2 billion** in federal tax receipts and other revenues for the federal government

The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$15.9 BILLION** to Texas's Gross State Product (GSP) in 2016.



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## VEHICLES MADE IN TEXAS



Toyota Tacoma\*



Toyota Tundra\*

\*Exported from America

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

## INTERNATIONAL AUTOMAKERS FACILITIES

### HEADQUARTERS

- Lexus – Plano
- Toyota Motor North America – Plano
- Toyota Financial Services Legacy – Plano
- Toyota Motor Engineering and Manufacturing North America, Inc. – Plano

### MANUFACTURING

- Toyota Motor Manufacturing Texas, Inc. – San Antonio

### FINANCE

- American Honda Finance Corporation National Service Center – Irving
- American Honda Finance Corporation Regional Office – Irving
- Hyundai Capital America – Plano
- Mercedes-Benz USA Financial Services Business Center Operations – Fort Worth
- Nissan Motor Acceptance Corporation – Irving
- Toyota Financial Services District Sales and Service Office – Richardson
- Toyota Financial Services District Sales and Service Office – San Antonio
- Toyota Financial Services District Sales and Service Office – The Woodlands

### SALES AND TRAINING

- Honda/Acura Zone Office – Irving
- Hyundai Motor America Regional Office – Coppell

**TWO** models manufactured by international automakers in Texas are exported to **14 COUNTRIES AND TERRITORIES** around the globe.





### SALES AND TRAINING (Continued)

- Kia Training Center – Lancaster
- Kia Regional Office – Plano
- Mazda Training Center – Grapevine
- Mazda Regional Office – Sugarland
- Mitsubishi Motors Regional Office – Irving
- Nissan Regional Office – Irving
- Nissan Service Training Center – Irving
- Subaru Sales Training Center – Coppell
- Subaru Zone Office – Frisco
- Volkswagen, Audi, and Volkswagen Credit, Inc. Regional Offices – Irving
- Volvo Cars Training Center – Irving

### PARTS CENTERS

- BMW of North America Regional Parts Distribution Center – Lancaster
- Honda Parts Distribution Center – Irving
- Mobis Parts Distribution Center (Hyundai/Kia) – Lancaster
- Mazda Parts Distribution Center – Grapevine
- Mercedes-Benz Parts Distribution Center – Fort Worth
- Nissan Parts Distribution Center – Irving
- Volkswagen Parts Distribution Center – Haslet

### OTHER

- BMW of North America Vehicle Distribution Center – Galveston
- Mercedes-Benz Elite Training Center – Houston
- Toyota Motor Sales Call Center – Lewisville
- Toyota AirFlite – McKinney
- Toyota Logistics Services, Inc./Marshalling Yard – San Antonio

**SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT:** The 2016 Global Automakers and AIADA Economic Impact Survey, AIADA's membership roster, The University of Michigan Transportation Research Institute 1998 study prepared for the Association of International Automobile Manufacturers (AIAM), NADA DATA, IHS Automotive Vehicle Registration Data, and WardsAuto InfoBank.

Automobile manufacturers participating in the 2016 Global Automakers and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Maserati, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo.

Direct employment multiplier of 9.9 derived by SCOUT Economics from IMPLAN U.S. input-output model for 2015.

